

Louise Fishman – Executive Director, Town of North Hempstead BTDC

2007 – Present, Executive Director, Town of North Hempstead Business & Tourism Development Corporation, 220 Plandome Road, Manhasset, NY
Initiated free Business Development Seminar series, Helped develop BTDC website. Enhanced Family Fest, Provided various grants to the arts, Oversee budget, develop revenue sources, manage financial disbursements. Liaison with Chambers of Commerce located within township, Host of North Hempstead TV (NHTV, Cablevision, Ch. 18 or 73) Programs “Taste of the Town” and “Around the Town”

2005-2007, Assistant Director-Tourism & Event Planning, Town of North Hempstead Business & Tourism Development Corporation. Secured corporate sponsorships. Developed Winter Wonderland, North Hempstead Beach Park Family Fest, assisted with Town of North Hempstead Eco-Fest.

1982-2005, President and owner, JL Promotions, Inc., Hollis Hills, NY; a specialty advertising and marketing firm providing creative solutions for promotional needs specializing in corporate clients for over 23 years. Client list included: American Cancer Society, Theatrical Teamsters, Building Trades Association, Apple & Eve, Canon, Gracie Mansion Conservancy

Business & Professional Affiliations

Member, Advertising Specialty Institute.

Member, Queens County Chamber of Commerce

Member, American Business Association

Member, WBONY (Women’s Business Owners of New York)

Member, Board of Directors, Rotary Club of Great Neck